

## SEMINAR

### The US - Promised Land or a graveyard for fast-growing European tech companies?

Tuesday 30 January 2018

Silverpeak, in association with international law firm Orrick, are delighted to invite you to a seminar on Tuesday 30 January 2018.

This briefing will provide background context on the financing and M&A market in Europe & the US together with practical guidelines and best practice for those seeking to take their company across the Atlantic. You will hear real life stories from an entrepreneur who has successfully made the transition.

This seminar is relevant to CEOs, Chairmen, FDs/CFOs, Non-executive Directors, shareholders and VC/PE investors with a stake in technology companies.

#### Programme

18.00	Registration
18.30	Introduction
18.35	The US -Promised Land or a graveyard for fast-growing European tech companies? <i>Jean-Michel Deligny, Silverpeak</i>
19.00	My US Experience - real life stories and lessons from two entrepreneurs <i>Julien Signes, Ericsson</i> <i>Dr Mark Smith, ContactEngine</i>
19.30	Panel discussion - Taking a European tech company into the US <i>Alliott Cole, Octopus Ventures</i> <i>Laurence Garratt, Highland Europe</i> <i>Vladimir Lasocki, The Carlyle Group</i>  <i>Moderator: Paddy MccGwire, Silverpeak</i>
20.00	Q&A to Panel
20.15	Networking
21.15	Close

#### Venue

Orrick, 107 Cheapside, London EC2V 6DN - a short walk from Bank tube station

Places are limited so please register your interest as soon as possible

[REGISTER HERE](#)

#### About Silverpeak

Silverpeak provides independent advice on M&A and financing transactions to innovative, fast-growing technology companies.

Our nine partners have close to 150 years combined experience and over 300 completed deals in the technology sector with a vast network of relationships and deep domain expertise in Internet & Digital Media, Enterprise Software & SaaS, Business Services, Enabling Technologies and Healthtech.

Our network and reach is truly global - serving clients from all European countries and beyond; over 70% of our completed M&A deals are cross-border. In addition to our multi-cultural team, Silverpeak is a member of Globalscope, the international M&A advisor network, with people on the ground in 45 countries across every continent.

[www.silverpeakib.com](http://www.silverpeakib.com)