

# Enterprise Awards 2018

# "The Oscars for Technology Entrepreneurs"



[www.enterprise-awards.co.uk](http://www.enterprise-awards.co.uk)



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# ENTERPRISE AWARDS 2017



There were over 400 guests at the sell-out 2017 Enterprise Awards Black-tie Dinner which took place at The Dorchester, Park Lane, London. Attended by Technology celebrities, Investors and high growth businesses and contributing **£25,000** to the Founders4Schools charity makes the EAD the must attend event of the year– ‘The Oscars for Technology Entrepreneurs’.

***“Amazing event last night. Certainly, the best awards ceremony yet.”***

***“Fantastic opportunity to network with top investors and leading entrepreneurs like Steve Garnett and hear from Stephen Kelly”***





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# ABOUT THE AWARDS

The Enterprise Awards 2018 is expected to be yet another sell-out featuring top technology entrepreneurs at all stages from pre-revenue start-ups onwards, Unicorns included.

This year we are delighted to announce the Keynote speaker for the evening is **Sir Ken Olisa OBE, FRSA, FBCS, Lord-Lieutenant of Greater London.**

The eighth Enterprise Awards in association with the WCIT is celebrating and recognising the very best of the UK's technology entrepreneurial talent with 'The Oscars of the Technology Industry'.

Uniquely focused on the founder rather than the businesses themselves, the Enterprise Awards boasts previous winners that have achieved prominence on both private and public markets. The judging panel will be looking for examples of vision, growth, innovation, funding, use of capital, use of resources, strategy, execution, ambition and determination to succeed.

We are looking forward to receiving high-quality submissions for 2018 Award categories.

**Deadline for entries: Friday 18th May 2018**





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# AWARD CATEGORIES

- ❖ **Young Entrepreneur** – for entrepreneurs under 30
- ❖ **Evergreen Entrepreneur** – for founders who started their business aged 50 or over
- ❖ **Emerging Entrepreneur** – up to £3 million annual revenue
- ❖ **Developing Entrepreneur** – annual revenue between £3 and £10 million
- ❖ **Scaling Up Award** – fastest growing companies
- ❖ **Public Sector Award** – excellence and achievement in the Public Sector
- ❖ **Enterprise Entrepreneur** – annual revenue over £10 million
- ❖ **Social Enterprise Entrepreneur** – for entrepreneurs with a business model that gives something back
- ❖ **Female Entrepreneur** – for outstanding female entrepreneurs
- ❖ **Listed Company Entrepreneur** – for entrepreneurs leading a Listed Company

There will also be two additional awards presented on the evening:

- ❖ **Mentor of the Year**
- ❖ **Judges Special Award**



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# PREVIOUS WINNERS - 2017

- ❖ **Young Entrepreneur** – Chris Baker-Brian, BBOX
- ❖ **Evergreen Entrepreneur** – Imam Hoque, Quantexa
- ❖ **Female Entrepreneur** – Julie Walters, Raremark
- ❖ **Social Entrepreneur** – Laurence Kemball-Cook, Pavegen
- ❖ **Public Sector Award** – Paul Volkaerts, Nervecentre Software
- ❖ **Emerging Entrepreneur** – Asher Ismail, Midrive
- ❖ **Developing Entrepreneur** – Terry Walby, Thoughtonomy
- ❖ **Enterprise Entrepreneur** – John Snyder, Grapeshot
- ❖ **ScaleUp Award** – Alastair Paterson & James Chappell, Digital Shadows & Saurav Chopra, Perkbox
- ❖ **Team Award** – Darktrace
- ❖ **Judges Special Award** – Jacyn Heavens, Epos Now
- ❖ **Listed Company Award** – Alastair Bathgate, Blue Prism
- ❖ **Mentor of the Year Award** – Dr. Steve Garnett





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# COMMENTS FROM PREVIOUS WINNERS - 2017



“We were absolutely surprised and honoured to win an EA award. Like many of the companies who enter, we've faced some tough challenges and some brutal hard work to make it this far, but the hard work is paying off. Recognition like this is what keeps us going. Since winning the award we have increased the sale of our 'smarter' driving lessons and 'pay as you go' insurance 5x over. We don't think of ourselves as a driving school, but if we were, we'd now be one of the largest one in the country!”

**Asher Ismail, CEO, Midrive**



“All start-ups, and indeed scale-ups, continuously struggle to gain recognition and stand out from an ever-growing crowd. Awards are an outstanding way to generate PR and gain recognition. In particular, people are most interested in the human angle and personal recognition drives interest. In today's world of social media this is highly evident. Our LinkedIn article regarding the Evergreen award drove the highest level of views, shares and likes for Quantexa in its first year”

**Imam Hoque, COO and Global Head of Products, Quantexa**





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# COMMENTS FROM PREVIOUS WINNERS - 2017



“I was proud and humbled to be recognised as the Developing Entrepreneur of 2017, particularly given the extremely high quality and fantastic achievements of my fellow nominees. The judging and interview process was thorough and professional, and the awards event itself was a fantastic evening in a great location. The trophy has pride of place in our London HQ and both this and the publicity associated with the awards has spawned numerous conversations and industry connections.”

**Terry Walby, Chief Executive, Thoughtonomy**



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# AWARDS CRITERIA

- ❖ **Growth** – revenues and headcount
- ❖ **External Recognition** – actual or potential
- ❖ **Innovation** – in products, service or business model
- ❖ **Financial Management** – either successful fund raising or self-funding
- ❖ **Resolve / Stamina** – ‘can do’ / ‘will do’ attitude

## All winners of an Enterprise Award will:

- ❖ Have full use of the Enterprise Awards logo
- ❖ Enhance their personal and business profile through PR coverage
- ❖ Receive 1 year’s free membership of the WCIT which will entitle them to participate in regular WCIT city-based thought leadership events
- ❖ Have the opportunity to network with an influential community of business leaders across a range of sectors and geographies



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# TO ENTER THE AWARDS

## Entry Applications Forms:

Applications can be made online at [www.enterprise-awards.co.uk](http://www.enterprise-awards.co.uk)

For entry enquiries, please contact **Tina Gallagher**

Email [tinag@scaleupgroup.co](mailto:tinag@scaleupgroup.co) or call T: 020 3137 2541.

**The deadline for entries: Friday 18th May 2018**





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# SAVE THE DATE

Wednesday 27 June 2018

19:15 – 23:00

The Dorchester Hotel, London

Dress code: Black tie

Tickets: £300.00 + VAT – Individual Ticket  
£2500.00 + VAT - Table of 10





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# 2018 JUDGING PANEL



**John O'Connell**  
ScaleUp Group  
Chair



**Tola Sargeant**  
TechMarketView LLP



**Paul Excell**  
ScaleUp Group



**Vin Murria OBE**



**Nick Kingsbury**  
Growthpoint Technology  
Partners



**Alan Laing**  
Sage



**Paddy MccGwire**  
Silverpeak



**Nick Travis**  
Smith & Williamson



**Rob Wirscycz**  
WCIT





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# 2018 JUDGING PANEL



**Ed Lascelles**  
Albion Capital



**George O'Connor**  
Stifel



**Sheila Flavell**  
FDM Group



**Vicky Woodcock**  
Sage





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